



Call for Expressions of Interest

The **Quidi Vidi Village Plantation** is an incubator with the goal of establishing full time, professional craft businesses for the long-term strength of the provincial craft industry. It is a supportive and creative environment for emerging craftspeople to advance their skills and their businesses along an individualized path of development.

Pending funding approval, this **Incubating Craft** project will provide advisory services to eight to fifteen emerging craftspeople in Newfoundland & Labrador. They will include, but are not limited to, the studio craftspeople of the Quidi Vidi Village Plantation. Emerging craftspeople, regardless of their stage of development in their craft business and of physical location, will be encouraged to reach out for advice and guidance. It will be an inclusive program, with workshops and seminars open to anyone who wishes to attend. The project will be proactive in expanding its reach.

To fulfill the objective of generating craftspeople who are confident and financially successful, this project will strive to provide a knowledge and skill set that will see each individual achieve success and best practices in their businesses.

Responsibilities for this one-year contract will include, but may not be limited to the following:

- Develop and deliver of professional development programming
- Provide of one-on-one advisory services to eight – fifteen emerging craft makers
- Develop of content for an online craft business resource centre
- Promote of the Quidi Vidi Village Plantation and programming via social media platforms and other media outlets
- Oversee the development and implementation of occasional events and on-going programming to support the Quidi Vidi Village Plantation and its studio craftspeople
- Prepare of periodic reports for management committee and funding agencies

- Ensure that the front desk of the Quidi Vidi Village Plantation is staffed at all times, supervising part-time staff
- Ensure approved budget is met
- Work with the management committee to ensure immediate and long term sustainability of the Quidi Vidi Village Plantation

Funding to support this project is not yet confirmed; until final approval has been received, no contract may be awarded.

The Anna Templeton Centre for Craft Art & Design will be responsible for the project. A management committee that reports to Anna Templeton Centre's Board of Directors will supervise the project. ATC Executive Director, Beverly Barbour, will be the main point of contact and will provide background and direction as needed.

The ATC and this project will work in partnership with fellow industry stakeholders, including the Craft Council of Newfoundland & Labrador, College of the North Atlantic, Department of Tourism, Culture, Industry and Innovation, and the City of St. John's. As needs arise the team will source expertise from its broad industry network.

Individuals and/or small teams with business development skills & experience and expertise in the craft sector are encouraged to

Email Beverly Barbour at annatempletoncentre@gmail.com

with resume and a cover letter outlining your approach to the project